

habitat

THE ART OF LIVING



DIGITAL RATE CARD 2018

Banners

Home Page Banner 1:	728 x 90: R3 700 pm flat rate
Home Page Banner 2:	710 x 180: R5 000 pm flat rate
Home Page Banner 3:	340 x 180: R4 500 pm flat rate
Article Page Banner:	300 x 600: R4 700 pm flat rate

Digitorial: (400 – 500 words, accompanied by professional images, hosted on *Habitat's* website)

Digitorial Only:	R2 500
Digitorial with Facebook & Twitter share:	R3 500
Digitorial with newsletter mention & link to digitorial:	R3 500
Digitorial with Social media share and newsletter mention:	R3 500
Digitotrial with Featured home page slider:	R7 000

Social Media Package: (2 x Facebook & 2 x Twitter; 1 post per week for 4 weeks)

R1 200

Newsletter Packages:

Newsletter ad consisting of an image, 30 word copy and click through to client's website:	R2 500
Newsletter banner with click through to client's website:	R3 000
Solus Newsletter:	R5 000

Habitat Produced Video:

Event filming, products, car launches, product launches, showroom launches, demonstrations, etc.	
The rate includes filming, post production & marketing of video.	R10 000

Agency commission is not applicable.
 Digital is valid for a period of one month.
 All rates are exclusive of VAT.